

Program

2017 BCCM Leaders' Summit and Industry Dinner



Shadowlands: Adversity as Advantage for CMEs

Join CEO's, senior executives, directors and chairs for a day of dynamic discussion about how Co-operatives and Mutuals here and abroad are managing risk and rising to the opportunities of the 'disruption era'.

Highlights include the opening keynote speech from Yves Morieux, the founder of the management phenomenon, Smart Simplicity; and an insiders take on the near-death experience of The Co-operative Group, the UK's largest co-operative retail conglomerate, after the collapse of its banking arm.

Financial barriers and global solutions to capital raising are also a key theme. International speakers Bill Wilson (USA) and Peter Hunt (UK) share unique insights on the reforms and levers necessary to unshackle CMEs.

The Summit will provide Australian CME leaders with the chance to compare and contrast sector progress here and abroad.

New opportunity for Summit attendees: China, eCommerce and global trade

We are very excited to welcome a trade delegation from the All China Federation of Supply and Marketing Cooperatives (ACFSMC), the largest co-operative in China.

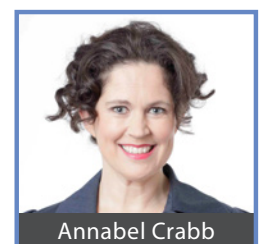
ACFSMC is the apex organization of all supply and marketing co-operatives (SMCs) nationwide, representing 120 million member households and 3.47 million employees.

Mr Wang Hanmin, Vice President of the ACFSMC, is a keynote speaker. Summit delegates interested in securing a private business meeting with ACFSMC representatives please contact the BCCM.
e: carmel.butler@bccm.coop P: + 61 (02) 9239 5938



Thursday, 9 November 2017

Time	Details
	<p>Summit Opening: Taste of Australia Industry Dinner Grand Ballroom, Stamford Plaza Hotel, Brisbane</p> <p>Continuing the 'fine dining' tradition of the Summit, we kick off with the annual Taste of Australia Industry dinner. Inspired by MC Annabel Crabb's hit show, Kitchen Cabinet, parliamentary colleagues will join Annabel on stage, to celebrate the finest Australian co-operative produce, expertly brought together in a menu created by Stamford Plaza's executive chef, Gary Stiles.</p> <p>After dinner speaker, Bernard Salt AM, will recount stories of a 'co-op childhood'.</p> <p>Annabel Crabb – MC Bernard Salt AM – Guest speaker</p> <p>Political Guest speakers The Hon. Michael McCormack, MP, Minister for Small Business Senator Barry O'Sullivan, Senator for Queensland - The Nationals The Hon. Dr Andrew Leigh, MP, Shadow Assistant Treasurer</p>
6:30 pm – 7:00 pm	Cocktails and canapés
7:00 pm – 10:30 pm	Dinner



Annabel Crabb



Bernard Salt

Friday, 10 November 2017

Time	Details
7:00 am – 8:40 am	Breakfast on the Hill at Parliament House with the Queensland Government & Launch of 2017 National Mutual Economy Report. Ian Gillespie , CEO of Platinum Sponsor, RACQ Sheena Jack , CEO, HCF The Hon. Curtis Pitt, MP , Queensland Treasurer & Minister for Trade and Investment Terri Butler, MP , Shadow Assistant Minister for Equality
9:00 am – 9:20 am	Leaders' Summit Registration Main Ballroom, Stamford Plaza Hotel, Brisbane
9:20 am – 9:35 am	Summit Welcome Andrew Crane , Chair BCCM Terry Agnew , Group CEO, RAC WA
9:35 am – 9:50 am	Opening Remarks Down the Rabbit Hole - Modern operating realities of CMEs Rob discusses some challenges and opportunities for CMEs Rob Goudswaard , CEO of Platinum Sponsor, CUA
9:55 am – 10:25 am	Opening Keynote Smart Simplicity - Sophisticated Co-operation Yves shares his ideas for increasing the competitive advantage of CMEs through the sophisticated management of complexity in organisations. Smart Simplicity is a global management system phenomenon used by hundreds of leading firms, but its deepest impact is experienced when implemented inside co-ops and mutuals. Yves talk was the smash hit of the 2016 Quebec International Summit for Co-operatives and his TED Talks have been viewed by hundreds of thousands. Yves Morieux , Senior Partner & Managing Director, Boston Consulting Group
10:25 am – 10:55 am	CMEs in conversation with Yves Morieux A rare opportunity to find out more about the Smart Simplicity 'rules' in an interactive discussion with delegates moderated by Patrick Durkin , Deputy Editor of BOSS Magazine. Yves Morieux , Snr Partner & Managing Director, Boston Consulting Group
11:00 am – 11:25 am	Morning Tea



Time	Details
11:25 am – 12:30 pm	<p>CEO Dialogue 1 Cartels or Co-operatives? In conversation with the regulators</p> <p>Are CMEs understood by the regulators? Are they getting a fair deal compared to other business models? Our panellists discuss the role of the regulator through the eyes of the 'regulated'. Come prepared for a robust discussion.</p> <p>Discussants: Dr. Michael Schaper, Deputy Chairman, Australian Competition & Consumer Commission Stephen Cartwright, CEO, NSW Business Chamber Madeleine Mattera, Partner & National Head of Financial Services, Grant Thornton Australia</p> <p>Moderator: Michael Janda, Senior Business Reporter, ABC News</p>
11:25 am – 12:30 pm	<p>CEO Dialogue 2 Bring on the Mutuals – what CMEs can do to fix broken markets</p> <p>Our panellists discuss case studies of mutual intervention in broken markets and where the opportunities for future growth may lie.</p> <p>Discussants: Faye Lageu, Senior Vice President, Business Intelligence, ICMIF Bill Wilson, Director, Agribusiness Consulting, Farm Credit Council Services USA Martin Griffiths, Chair, Unimutual Professor Emmanuel Josserand, Director CBSI – Centre for Business and Social Innovation, UTS Business School</p> <p>Moderator: Mark Love, Legal Director, BAL Lawyers</p>
11:25 am – 12:30 pm	<p>CEO Dialogue 3 Love them or lose them – turn members from customers into raving fans</p> <p>Your chance to hear from the research team behind a major new project to measure member value in CMEs, and a 'blow by blow' account of how the UK's Co-operative Group won back millions of disaffected members through a clever campaign reconnecting with what it means to be a 'good' co-op.</p> <p>Discussants: Professor Matthew Hall, Professor of Accounting, Monash University Dr Paul Thambar, Department of Accounting, Monash University Nick Crofts, President, National Members' Council, The Co-operative Group</p> <p>Moderator: Peter Hunt, Managing Partner, Mutuo (UK)</p>
11:25 am – 12:30 pm	<p>CEO Dialogue 4 – Offsite Visit CME In the Frame</p> <p>Site Visit: Nundah Community Enterprise Co-operative</p> <p>This award-winning social enterprise manages two successful businesses, including a long term contract with Brisbane City Council, turning over almost half a million dollars a year. Twenty members with a disability have secured work through the co-operative, they collectively control the organisation and more than 80% of their income is derived from trade. What's their secret? Ownership is key. Helping people to own a problem and to secure the means with which to address it can unlock their creativity, drive and entrepreneurship. Join members of the co-op for morning tea to hear about a radically different approach to the way we think about social impact investment and enterprise building.</p>
12:30 pm – 2:00 pm	BCCM Long Lunch
2:00 pm – 3:05 pm	<p>Plenary Panel: Risky Business & Near Death Experiences</p> <p>Join three outspoken speakers for a 'no holds barred' insiders take on what it takes to survive as a CME in the current operating environment. The Co-operative Group (UK) and CBH Group (Aus), the two largest co-operatives in either country, have recently survived challenges to their co-operative structure whilst Bega Cheese some time ago, took a different path.</p> <p>Nick, Wally and Barry have agreed to discuss their experiences: Do you dare miss this?</p> <p>Panellists: Nick Crofts, President, National Members' Council, The Co-operative Group Wally Newman, Chairman, CBH Group Barry Irvin AM, Executive Chairman, Bega Cheese</p> <p>Moderator: Michael Janda, Senior Business Reporter, ABC</p>

Time	Details
3:05 pm – 3:10 pm	Break on the run
3:10 pm – 4:10 pm	Challenge Breakout 1: Digital Progress – mega trends and opportunities Is blockchain just another digital thought bubble or a serious game changer for customer and member retention? These digital trends and more will be discussed. Panellists: Faye Lageu , Senior Vice President, Business Intelligence, ICMIF Andrew Crane , Chair, BCCM Nick Giurietto , Chief Executive, Australian Digital Commerce Association Moderator: Professor Tony Travaglione , Pro Vice-Chancellor of Business and Law, University of Newcastle
3:10 pm – 4:10 pm	Challenge Breakout 2: Co-operative finance and insurance; and other Ag trends Why is it that farmers in the States can self-insure and self-finance through their co-operatively owned farm credit societies? Scale is not the whole story as Bill Wilson will show. Join this breakout session for an in-depth conversation about how we apply some key learnings to the Australian agriculture sector. Panellists: Bill Wilson , Director Agribusiness Consulting, Farm Credit Council Services, USA Fiona Simson , President, National Farmers Federation Senator Bridget McKenzie , National Senator for Victoria, Co-Chair Parliamentary Friends of Mutuals and Co-operatives Moderator: Frank Kelloway , Partner, Deloitte Private
4:15 pm – 4:35 pm	Accessing Chinese markets C to C Trade and e-commerce in Asian markets Keynote Speaker: Mr Wang Hanmin , Vice President, All China Federation of Supply & Marketing Cooperatives
4:35 pm – 4:45 pm	Closing Address: New era of e-commerce and trade. Peter will discuss latest developments in reforms to capital markets for mutuals. He will look at current Government interest in enabling capital raising for mutuals in Australia and compare this with similar developments abroad. Peter Hunt , Managing Partner, Mutuo (UK)
4:45 pm – 5:00 pm	Final Remarks Join Peter for his 'key take-aways' from the Summit Peter Lock , CEO of Platinum Sponsor, Heritage Bank
5:00 pm – 6:00 pm	Networking Drinks Join your fellow delegates over networking drinks